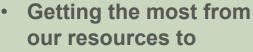
# WASTE STRATEGY **FOR LEEDS** 2019–2021

### Be the best city in the UK

- A world leader in eliminating unnecessary waste and its environmental impact
- our resources to benefit our local economy and communities









### Supporting the Best City priorities

#### Sustainable Infrastructure

- Promoting a more competitive, less wasteful, more resource efficient, low carbon economy
- Strengthening digital and data 'Smart City' infrastructure and increasing digital inclusion

### Safe, Strong Communities

· Being responsive to local needs, building thriving, resilient communities



## All doing our part

#### Leeds will:

- support young people to lead change
- use simpler, clearer messages to help people recycle
- use social media and work with influencers
- adapt services where recycling rates are low
- connect locals with waste and recycling services
- proudly promote businesses who pledge to reduce their waste
- expect council resources to be managed sustainably
- recycle on-the-go
- ensure waste and recycling is considered in all new developments
- love where we live
- tackle waste crime such as fly-tipping
- #leedsbyexample



## Reducing excess

#### Leeds will:

- commit to reduce waste
- stop using so much plastic
  - reduce food waste
    - buy less and reuse more
    - be heard nationally
    - help businesses to find new ways to reduce their carbon footprint
    - · harness growing public interest in climate change

# Getting the most out of our resources

#### Leeds will:

- · raise the profile of recycling centres and increase their use
- · promote and support waste management at a local level to bring greater resource efficiency
- recycle and reuse more
- · make reuse our first choice
- get ready to collect more recycling
- · use energy from waste to heat homes
- understand our carbon footprint





## **OUTCOMES**

- Reduction in the carbon impacts of waste generated
- Reduction in waste volumes generated
- Increase in reuse and recycling, prioritising materials offering the greatest carbon savings
- Heightened public awareness and local community ownership of waste issues, with clear evidence of increased public action and demand for change
- A growing body of businesses and other key organisations in Leeds becoming exemplars of waste reduction, and exercising clear influence for change through their own activities
- Evidence of a growing culture of reuse over disposing and buying new
- Measurable economic benefits within the city, in particular benefiting the economically disadvantaged.

